Virginia Roms illustration live event fashion sketches

Exclusive, personalized fashion illustrations, quickly drawn during each event and that put the guests and their outfit in the focus of attention.

A great attraction and a unique memory of your event or of a shopping day in your store.





For PARFUMS CHRISTIAN DIOR at the Duftstars in the Steigenberger Hotel and at the Chistian Dior Couture boutique, Dusseldorf



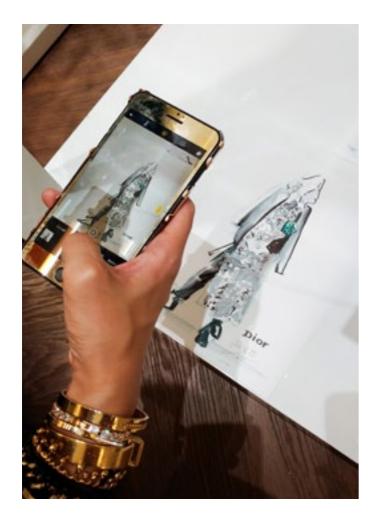






For PARFUMS CHRISTIAN DIOR at the VOGUE Germany Christmas party, Munich





For PARFUMS CHRISTIAN DIOR at the VOGUE Germany Christmas party, Munich







For HUGO BOSS at Breuninger, Dusseldorf







For HUGO BOSS at Steffl, Vienna



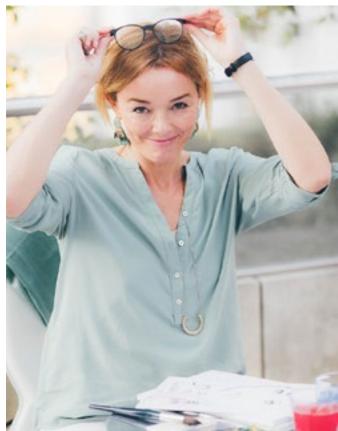


For HUGO BOSS at Breuninger, Dusseldorf









For PARFUMS CHRISTIAN DIOR at the German launch of JOY. at Oberpollinger, Munich





For LILLET at Les Ateliers Lillet, Stuttgart









For HUGO BOSS at Konen, Munich









For CHRISTIAN DIOR COUTURE

presentation of a new Dior Lady Art collection at the Dior Boutique in Vienna







For CHRISTIAN DIOR COUTURE at the Dior Boutique in Frankfurt







For CHRISTIAN DIOR COUTURE

presentation of a new Dior Lady Art collection at the Dior Boutique in Munich













For CHANEL at the reopening of the Douglas boutique in Unter den Linden, Berlin







For MADELEINE MODE at the Tribute to Bambi charity gala, Berlin







For L'ORÉAL PARIS at the Dreamball charity gala, Berlin

Fashion sketches drawn with L'Oréal Paris cosmetic products







For L'ORÉAL PARIS at the opening of their pop-up store during the Berlinale.

Fashion sketches drawn with L'Oréal Paris cosmetic products



MY OFFER

Fashion sketch as a unique souvenir of the outfit of the event guests.

HOW IT WORKS

Within about three minutes I create a rough drawing of pose and outfit - then the guest can move freely, while the drawing is rendered in about four more minutes. Depending on the pose and outfit, the total duration per guest varies slightly, but is usually about ten minutes (including welcome and practical questions about the pose, etc.).

WHAT I NEED

I need a table, a comfortable chair and enough light (paper and model must be clearly visible) in a corner that allows a minimum distance of two metres between the model and me.

FAQ

. What happens with the drawing? Your guest will take it with her (and probably frame it at home).

. Do I draw men?

Yes, my style is flexible enough to adapt to all kind of models.

. How big are the drawings? DIN A6 to DIN A4, you decide.

. Can the drawings be branded? Yes. We will need a folder for your guests to safely transport the drawing and you can brand those. Besides you can provide me with an emboss stamp with your logo that I use on every drawing.

SPECIAL REQUESTS?

All that is my "standard" offer, where you as a customer don't have to think about anything, everything is ready to go.

But I am happy to respond to special requests and develop an offer exclusively tailored to your event together with you, e.g. live hand-lettered T-shirts, or fashion sketches drawn with make-up products, such as for L'Oréal at the opening of its pop-up store.

Even if you don't have a concrete concept for your event you are welcome to <u>contact me</u> - I am looking forward to your inquiry and our cooperation.

