

Fashion Sketches Live

You are a fashion label or a lifestyle company and would like to surprise your trend-conscious guests with something special at the next event?

Then this could be the solution: exclusive, personalized fashion illustrations, which will be drawn live during your event and that put your guests and their outfit in the focus of attention.

A great attraction and a unique memory of your event or of a shopping day in your store.



MY OFFER

Fashion sketch as a unique souvenir of the outfit of the event guests.

HOW IT WORKS

Within about three minutes I create a rough drawing of pose and outfit - then the guest can move freely, while the drawing is rendered in about four more minutes. Depending on the pose and outfit, the total duration per guest varies slightly, but is usually about ten minutes (including welcome and practical questions about the pose, etc.).

WHAT I NEED

I need a table, a comfortable chair and enough light (paper and model must be clearly visible) in a corner that allows a minimum distance of two metres between the model and me.

FAQ

. What happens with the drawing?

Your guest will take it with her (and probably frame it at home).

. Do I draw men?

Yes, my style is flexible enough to adapt to all kind of models.

. How big are the drawings?

DIN A6 to DIN A4, you decide.

. Can the drawings be branded?

Yes. We will need a folder for your guests to safely transport the drawing and you can brand those. Besides you can provide me with an emboss stamp with your logo that I use on every drawing.

REFERENCES

Some of the clients and events I have drawn live for:

Dior at the launch of JOY in Germany, also Dior at the German VOGUE Christmas party, L'Oréal at the Dreamball charity event, Madeleine Mode at the Tribute to Bambi Awards, Riani at the VOGUE Fashion Night Out, L'Oréal at the opening of their pop-up store during the Berlinale, Lillet, Maybelline, Coca Cola...



Special requests?

All the above is the „standard“ offer, where you as a customer don't have to think about anything, everything is ready to go.

But I am happy to respond to special requests and develop an offer exclusively tailored to your event together with you, e.g. live hand-lettered T-shirts, or fashion sketches drawn with make-up products, such as for L'Oréal at the opening of its pop-up store.

Even if you don't have a concrete concept for your event you are welcome to [contact me](#) - I am looking forward to your inquiry and our cooperation.

